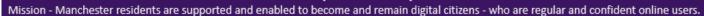
Appendix 1 – Digital Inclusion Action Plan 2022

DIGITAL INCLUSION ACTION PLAN OVERVIEW (2022 DRAFT)





	GOAL	LS — what are we trying to achieve?			CROSS-CUTTING THEMES	
1	2	3	4	5		ncies and key drivers
Increase the use of accessible data and research to create and measure digital inclusion initiatives.	Support community	Test and scale up more longer-term access to kit, data and skills support initiatives.	Raise the profile of the role of Libraries in delivering digital inclusion and fixing the digital divide.	Strengthen the city council's role in advocating and advancing digital inclusion through key services and programmes.	Digitally excluded people	
	organisations and key services to build capacity of digital inclusion delivery.				People experiencing racial inequality	Communities geographically presenting as at risk o exclusion.
	OBJECTIVES - How we will achieve our goals?			services and programmes.	Disabled	Health Inequalities
evidence base. b. Test the Manchester	Deepen our understanding of best practise. Raise visibility of the work being done in the city to address digital	Support more residents to access the internet through coordination of data and kit schemes and initiatives. Build on existing device	a. Explore the day-today role libraries are playing with digital poverty b. Understand what people are accessing library computers for	a. Raising awareness of digital exclusion across key services, leadership and members. b. Capturing what digital inclusion activity is	residents	rieaiti illequalities
					ESOL	Families experiencing poverty
					Older people	
by using the tool to create interventions.					Securing Investment ✓ Raise funds to sustain resource	
Deepen our understanding of the barriers and motivations to becoming and remaining digitally included. Agree on a set of desired outcomes.	exclusion. c. Create a set of resources for VCSE organisations and other key partners who want to advance digital inclusion in the city. d. Continue to convene and facilitate	and data models. c. Trial new and more longer-term approaches to supporting digitally excluded residents. d. Strengthen the network of Digital Champions and Volunteers	Upskill library staff d. Increasing community reach to support new audiences where the risk of digital inclusion is high.	currently being delivered by different services c. Identify opportunities for the digital inclusion agenda to be embedded within wider social inclusion strategies.	✓ Improve coord shared learnin ✓ Connect with 0 offers ✓ Create more so	lination and increase g across funding stream CSR and Social Value ustainable approach
c. Create a performance management tool to collect data that measures progress of our delivery.	stakeholders – creating space for more problem solving, co-design and practice sharing. e. Showcase and celebrate success	e. Raise awareness inclusive design to improve the accessibility of tech and services		d. Share learning of resident engaging with digital to lead by example and offer accessible services.	 ✓ Raise awareness of the challenge ✓ Promote positives of being online ✓ Improve accessibility of digital inclusion support and existing offers to access ✓ Celebrate best practice 	